



International Women's Day **2025**

Celebrating
**WOMEN IN SERVICE
PAST & PRESENT**

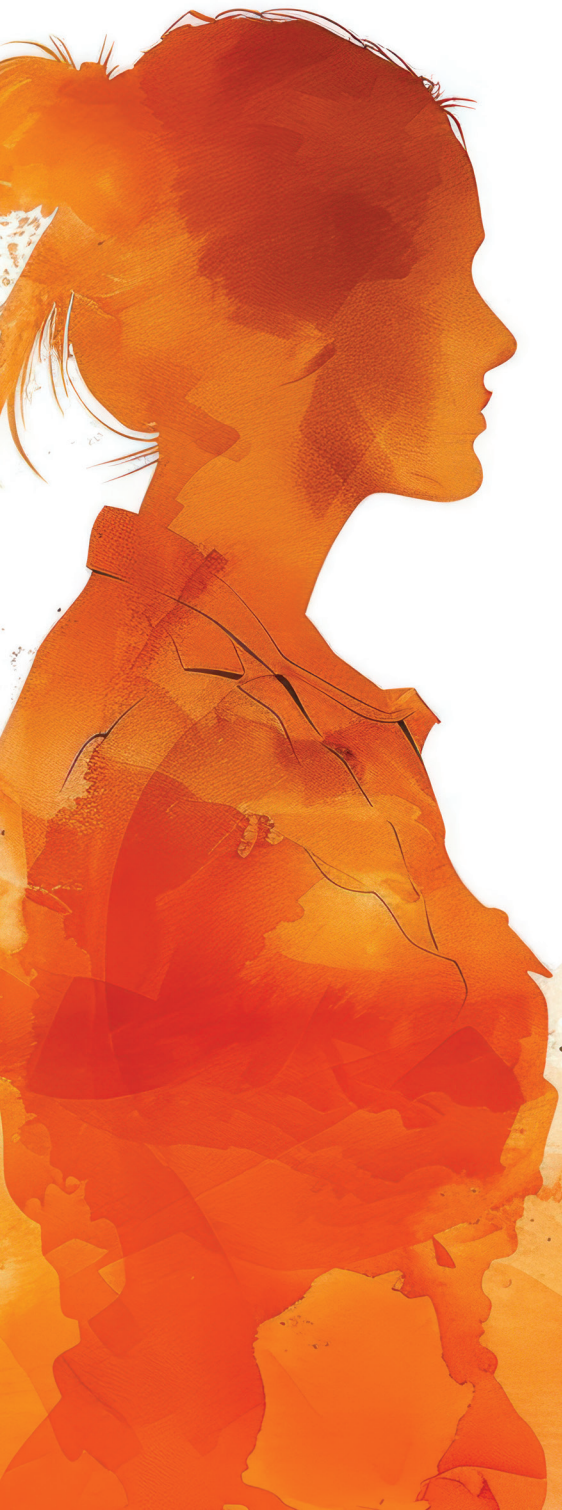


**Wollondilly
Women in Business**

Connecting Community through Business

Saturday 8th March 2025
Wollondilly Performing Arts Centre

SPONSORSHIP PROSPECTUS



About Us

Wollondilly Women in Business (WWIB) has created an environment and platforms for local business women to learn, engage, grow personally and professionally while expanding their social and business networks.

WWIB offers local business women a sisterhood, a chance to interact, build friendships and firm connections, as well as somewhere they are encouraged and supported by like-minded, driven and creative women. Our events are inclusive and promote everyone's passions and strengths through connection.

The WWIB brand has earned ever strengthening traction within our business community and we look forward to working with your organisation on this exciting event.

About The Event

Our event recognises and celebrates **Women in Service Past and Present.**

Our local women who serve in a volunteer capacity for the RFS or SES, or those who are forging a career serving our country in the Australian Defence Force, NSW Police Force, NSW Ambulance, Corrective Services NSW, Fire & Rescue NSW and our Nurses.

This theme emphasises **Empowerment to a Gender Equal World, Bravery, Strength of Mind, Character and Leadership.**

The celebration will be held at:

**The Wollondilly Performing Arts Centre
Saturday 8th March 2025, 6.30pm – 11.00pm.**

A portion of the proceeds from our raffle on the night will be donated to help support two charities:

Beyond the Badge is a NFP that exists to support first responders and veterans seeking new careers across Australia.

Horse Aid is an Australian for-purpose and NFP registered charity that provides equine-assisted mental health healing for serving and ex-serving defence personnel and first responders.

WWIB are committed to uplifting, supporting and empowering women while actively paving the way for gender equality in all areas of our community.



Speaker

Jennifer Collins AM

CHAIR

KOKODA TRACK MEMORIAL WALKWAY LTD

Jennifer Collins AM was previously Deputy Commissioner at the Military Rehabilitation and Compensation Commission and the Department of Veterans Affairs for NSW/ACT since 2004 and retired in 2017.

Jennifer has extensive experience in executive leadership roles at State and Federal Governments, with postgraduate qualifications in Health, Management and Counselling, and is a member of the Australian Institute of Company Directors. She has over 40 years' experience at a State and Federal level of governments in policy, program development and service delivery. She has led major reform in service delivery for widows and their families from the Middle East area of operation along with the development and implementation of a client support program focused on seriously ill and injured veterans.

She brings extensive experience on boards with over 40 years' experience in Government, NFP and associations with a strong focus on governance and compliance .

Jennifer has maintained her involvement in the veteran and family community since her retirement . She is the Chair of the Kokoda Track Memorial Walkway Ltd and Deputy Chair and Director of the Families of Veterans Guild

She was admitted as Member of the Order of Australia (AM) for services to veterans and their families and nursing in 2022



Speaker

Esther McKay

PROJECT COORDINATOR
NSW POLICE LEGACY

Esther McKay served 17 years with the NSW Police Force attaining the rank of Detective (Technical) Senior Constable. She specialised in the area of Forensic Services for fifteen years with expert status in crime scene examination, vehicle examination and partial expert status in document examination. She has a Diploma of Applied Science in Forensic Investigation and a Diploma of Counselling. She is also part way through completing Masters in Applied Social Science.

She is the author of two non-fiction titles, 'Crime Scene' and 'Forensic Investigator', Penguin Random House.

Due to her own lived experience with trauma after working in police forensics, Esther founded the Police Post Trauma Support Groups and has worked actively or the past 16 years as President supporting and coordinating services to both serving and former police and their families who suffer from work based trauma. She is also a long standing advocate for improving conditions for first line responders and has raised the profile of emergency workers who are injured in the line of duty.

She was awarded the National Police Service Medal with 15 year clasp, the Pride of Australia Medal for Community Service, the NSW Police Diligent and Ethical Service Medal and The National Service Medal.

Since leaving the police Esther has become the Patron of the Missing Persons Register and has served as an Australia Day Ambassador. She is presently working on the Are They Triple Okay Advisory Group, The Beyond the Badge Advisory Board and the Lived Experience Advisory Group at Everymind.

In 2016 she began work as the Research and Development Manager and Program Coordinator for the Moving Beyond Trauma Program at the Quest for Life Foundation where she specialised in working with traumatised first responders as well as those traumatised across the wider community.

In 2017 Esther began work with the NSW Police Legacy Backup for Life project as the Project Manager where she designed and rolled out a suite of services to assist transitioning and former officers along with their families to transition into new career paths, healthy lifestyle options, assistance with counselling and trauma care as well as fostering connections with the police family and maintaining strong ties and relationships. Esther also collaborated with stakeholders across the NSW Police Force and Insurance Industry.

In 2021 Esther returned to the Quest for Life Foundation as Project Development Manager for the new 21 day live in Healing Trauma program which assists both first line responders and the wider community with moving forward in their healing journeys. In the same year she took on the role of Consultant Manager of the Police Care Australia initiative which is a joint project of the Police Federation of Australia and the National Police Memorial.



Entertainment

The Roslyns

The Vintage Harmony Queens

The Roslyns an eternal romance with the vintage era, meets pop jazz nostalgia at its finest. A uniquely talented trio, presenting their charming take on the most unforgettable music ever released. Weaving their way through delicately crafted renditions of musical masterpieces, their trappings sound familiar to the days of the early Andrews Sisters, The Boswell Sisters, or The Supremes.

This act is the brainchild of Alanna Cherote, who searched for her perfect mates and most certainly found them, joining forces with Courtney and Ayla.

Three stars with truly authentic voices, fiery ambition, and a lifelong connection to Music Of The Vintage Era.

Appearing in breathtaking 1940s-style garb, singing and swinging in unison while performing vintage hits in three-part harmonies.

Collaborating with their world class band, they produce a heart soaring show!

A mesmerising trio, taking your senses on an enchanting trip down memory lane, reminiscent of a bygone era.

Sponsorship Levels

SPONSOR EVENT BENEFITS

Complimentary tickets to event

10% discount for second table

Speaking opportunity at event (up to 5 mins)

Acknowledgement of sponsor at event

Banner exposure (sponsor to provide)

Logo on digital display(s)

Logo on event program

Opportunity to contribute to event "virtual" gift bag

SPONSOR MEDIA AND PROMOTIONAL BENEFITS

Logo on email invitation – pre-event hype

Logo placement on WWIB website

2 x solo sponsor posts on WWIB social media channels

1 x solo sponsor post on WWIB social media channels

Sponsor mentions in event posts on WWIB's social media platforms

Sponsor quote in pre/post Media Release (*subject to timing)

Sponsor mention in pre/post Media Release (*subject to timing)

2 min sponsor video on Social Media channels (sponsor to provide)

Opportunity to use sponsorship of the event in your own marketing

WOLLONDILLY WOMEN IN BUSINESS MEMBERSHIP BENEFIT

Complimentary Corporate Membership (only businesses/organisations)

	SHE-OAK \$5,000	WARATAH \$2,500	BRONZEWING \$1,500	WATTLE \$750
Complimentary tickets to event	10	4	2	1
10% discount for second table	x			
Speaking opportunity at event (up to 5 mins)	x			
Acknowledgement of sponsor at event	x	x	x	x
Banner exposure (sponsor to provide)	x	x	x	
Logo on digital display(s)	x	x	x	x
Logo on event program	x	x	x	x
Opportunity to contribute to event "virtual" gift bag	x	x	x	x
Logo on email invitation – pre-event hype	x	x		
Logo placement on WWIB website	x	x	x	x
2 x solo sponsor posts on WWIB social media channels	x			
1 x solo sponsor post on WWIB social media channels		x		
Sponsor mentions in event posts on WWIB's social media platforms	x	x	x	x
Sponsor quote in pre/post Media Release (*subject to timing)	x			
Sponsor mention in pre/post Media Release (*subject to timing)	x	x	x	x
2 min sponsor video on Social Media channels (sponsor to provide)	x			
Opportunity to use sponsorship of the event in your own marketing	x	x	x	x
Complimentary Corporate Membership (only businesses/organisations)	x	x	x	

Want to be Involved?

Are you interested in showing your company's support for WWIB's 2025 International Women's Day celebration? We are offering you the opportunity to showcase your organisation's name to local Wollondilly businesses at, what promises to be, a fabulous event!

We invite you to select an offer that suits your company/organisation best. Becoming a sponsor will align you with an important community event and enhance your connection to Wollondilly's growing community, residents and businesses.

In respect to our beautiful Shire, we have named the sponsorship levels; She-Oak, Waratah, Bronzewing and Wattle, each offering items that are sure to boost your brand exposure.

She-Oak: \$5000

Bronzewing: \$1500

Waratah: \$2500

Wattle: \$750

For more information or to register your interest to sponsor please contact:

Michelle Legg, Founder & President
e: founder@wwib.com.au
m: 0414 233 048

We thank you for your time and look forward to welcoming you to our 2025 International Women's Day celebration!